

Onward & Upward

FREDERICKSBURG, VA



WHAT'S NEW

Happy New Year! Every year comes with its challenges and wins, you've been with us every step of the way. Thank you for keeping us in your corner.

Your loyalty means more and more with every passing year. Thank you for choosing Simply Web Services and may this year be your best one yet!

Crystal & Joe

SERVICES WE OFFER

- Website Design
- Website Maintenance
- Search Engine Optimization
- Social Media Marketing
- Reputation Management
- Citations, both local and national
- Google Products
- Email Marketing
- Digital Marketing
- Website Hosting

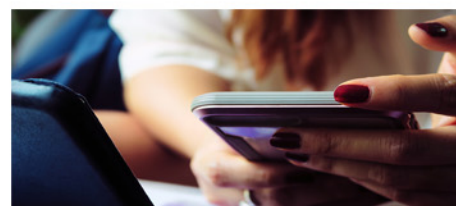
Need to update your website? Why not try a maintenance package? We offer a variety of options that ensure we block off that specific amount of time to get your site updated.

GOOGLE - BY THE NUMBERS

Did you know Google has moved to indexing mobile sites first? On average there are more searches on mobile than on desktop.

- Ranking in the #1 position via mobile gets about 7% of the clicks whereas ranking in the #1 position on a desktop gets about 8% of the clicks.
- 59% of all website traffic comes from mobile than on desktop
- 18% of local searches on smartphones lead to a purchase within a day

How does your website look on mobile devices?



ON THE WEB

Blog:
<https://simplywebservices.net/blog/>

Facebook:
<https://www.facebook.com/FBurgWebDesign/>



TAKE A LOOK AROUND

Have you reviewed your website recently? Take a look at your website through the eyes of a potential new customer - would you buy from you? If not, what changes need to take place so you would buy from you? Feel like it's missing something but don't know what? Give us a call, we can help you figure it out.

ADA COMPLIANCE

Yeap, it is a thing. Your website should be digitally accessible, not just because it is required but because it can help increase business (think potential untapped population). There are scams out there trying to tell you that you could be fined so know what compliance entails. A good agency will know the requirements and will be able to help you.

To learn more - <https://simplywebsiteservices.net/ada-compliance-scam/>

BY THE NUMBERS

Our Busiest Email & Web Servers
Uptime: 333 days, 4 hours, 48 minutes
Averages For 24-Hours (Messages)
January 1-15 2024

Total Emails: 1,099
SPAM: 438
Clean: 624
Disk Usage: 32.67 GB
Monthly Emails Sent: 7,208
Monthly Emails Received: 8,037

Total Monthly Bandwidth: 38.35Gb
Total Disk Usage (Web): 587.54Gb
Total Domains: 57



SUCCESSFUL SOCIAL MEDIA

Setting Up a Successful Social Media Strategy

- Set clear goals
- Select your social media platform wisely
- Learn about your target audience
- Make a social media marketing plan
- Set up a social media calendar
- Humanize your brand (don't forget emoticons)
- Buy and implement social media tools to empower strategy
- Embrace your mistakes
- Reduce the number of hashtags
- Treat each channel uniquely
- Share quality visual content
- Dive into social media analytics



(540) 479-6350