

Onward & Upward

SIMPLY WEB SERVICES



SERVER TIME

It is that time again - time for us to upgrade the servers.

Parts have been ordered to Joe's specifications. Once everything is in hand the servers will be built and readied for everyone's data to move.

As always we will test things and keep everyone in the 'know' on when the transition will take place.

SERVICES WE OFFER

- Website Design
- Website Maintenance
- Search Engine Optimization
- Social Media Marketing
- Reputation Management
- Citations, both local and national
- Google Products
- Email Marketing
- Digital Marketing
- Website Hosting

We can do as much or as little as you want us to!

<https://SimplyWebServices.net>

HAPPY NEW YEAR

What are your goals for your business this year? Joe and I have set our goals for 2023, we shall see how many we accomplish! Here are too many successes within your business!

We are always learning so we can better support our clients

ON THE WEB

Blog:
<https://simplywebservices.net/blog/>

Facebook:
<https://www.facebook.com/FBurgWebDesign/>



SOCIAL MEDIA - TikTok

We have talked with a growing number of businesses asking about TikTok. The simple answer is do you have time? Will it fit your demographic?

- * 57% of TikTok users are female and 43% are male.
- * Roughly 43% of TikTok's global audience is between 18 and 24 years old.
- * 32% of TikTok users are aged between 25 and 34.
- * Only 3.4% of TikTok audience is older than 55.
- * 68 percent of TikTok users watch someone else's video and 55 percent upload their own videos.
- * TikTok's average engagement rate is 17.99%
- * 6th largest platform



IT DOESN'T COST A THING TO FIND OUT HOW YOUR MARKETING IS DOING!

Uncertain if your website and internet marketing is doing all that it could be for your business?

Reach out to us at

<https://simplywebservices.net/internet-marketing/>

WHY USE SOCIAL MEDIA?

- * Great way to showcase your products or services
- * Offers another avenue for customer service
- * Increases your reach and lowers advertising costs
- * Increase brand awareness

**53% shop small businesses
because of the personal
service received**

HAVE YOU UPDATED YOUR WEBSITE RECENTLY?

Websites are dynamic and should regularly be evaluated, to ensure that the information provided is the most up-to-date. New items should be added, it can be a new service or product, photos that showcase your work, and how it shows up on a cell phone is also important.

Roughly 60% of users view websites on their cell phones

**Did you know that
we can be reached
via text? Simply
text the office
number!**

By The Numbers

Our Email Server

Uptime: 881 Days

Averages For One Day (Messages):

Total Emails: 2,063

SPAM: 1,245

Clean: 801

Virus: 17

Email Disk Usage: 87.99Gb

Monthly Emails Sent: 4,097

Monthly Emails Received: 31,995

Our Busiest Web Server

Uptime: 881 Days

Total Monthly Bandwidth: 70.17 Gb

Total Disk Usage (Web): 294.48 Gb

Total Domains: 91