



## RECURRING BILLING

One of our changes has been that we have changed how we process credit card payments, which includes allowing recurring payments. If you would like to participate in recurring billing please reach out to us as by law we cannot do so without your written authorization. We also offer the ability to save your credit card information so that you are able to log in when an invoice is due to just click a few buttons rather than digging around for your card each time.



## GOOGLE - CHANGING BUSINESS AGAIN

Google has always maintained the focus of having timely accurate information and they are changing things up again. Not only are they focusing more on continual updates to websites, Google Business (formally Google My Business) is taking it even further. They will be updating your information online, based on user input more often than they used to. As a result of COVID Google's current main focus will be business hours. We are recommending that you obtain access to your Google Business page to ensure that you regularly keep your information current. If SWS manages your Google Business page we will keep it updated on your behalf. If you are uncertain or would like us to manage it on your behalf give us a call or drop us an email. We will walk you through how to provide us access and pricing to keep it updated.



Google  
My Business

## SOCIAL MEDIA MARKETING

As we have met with clients, more and more are realizing the importance of having some type of social media presence. The type of social media you use is dependent on your marketing demographic. The most important question to ask yourself is "how often will I take the time to update it"? Then evaluate whether it might be more cost-effective to hire someone to manage it on your behalf so that you are freed up for other urgent matters.

**WE RECENTLY  
ADDED MORE  
DISK SPACE TO  
EVERY HOSTING  
PACKAGE,  
INCLUDING  
YOURS!**



**(540) 479-6350**